

**LUIS FLORES-GUERRA**  
**Personal and Executive Coach**

**Experience Areas**

- Personal and executive coaching.
- Organizational talent development.
- In-company training.
- Branch and franchise management.
- Marketing and business development.
- Sports coaching.

**Customers**

- Orient Express
- DHL
- Unique Yanbal
- Grupo Endesa
- Emerson Network Power
- ADECCO
- YELL
- Falabella
- Nestlé
- Terra
- Inwent
- Nextel

**Level /Type**

- CEOs
- Directors
- General managers
- Middle management
- High potential people



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## **Brief Résumé**

Luis is currently the Director of *FG CONSULTING*, company engaged in Organizational Coaching and Consulting. He has been an Executive Coach and Consultant for more than 10 years in several Peruvian and international companies, helping leaders and management teams to achieve their personal, professional and organizational goals.

He was a manager for more than 15 years in Peruvian companies, representing multinational companies within the country. As an executive, his leadership role was oriented to the achievement of business results through the development of his teams' talents and strengths.

As a businessman, he became the pioneer in spreading Coaching throughout Peru, representing international coaching and leadership organizations, performing certifications, courses and trainings.

His academic background includes Business Management studies at the University of Lima, with a major in marketing and finance. He has also been trained in Gestalt Therapy, and he has a Master in Neuro-Linguistic Programming granted by The Society of NLP - USA.

He is a certified Coach and member of the International Coach Federation - ICF, and of the first Spanish-speaking Worldwide Association of Business Coaches in the USA. He attended a specialization seminar on Business Coaching in Buenos Aires, Argentina, and on Coaching and Leadership with Sir John Withmore from Performance Consultants International in Santiago, Chile.